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### **Academic Positions**

Acting Chair, Master of Media in Journalism & Communication, Western University,  
2023-24

Professor, Faculty of Information and Media Studies, Western University, London,  
Ontario, Canada, 2019-present

Faculty Associate with the Berkman Center for Internet and Society at Harvard, 2015-16.

Faculty Resource Network Scholar in Residence, New York University, Fall 2015.

Chair, Dept. of Sociology, University of Vermont, 2009-2015.

Professor, Department of Sociology, University of Vermont, 2010 – 2018.

Assoc. Prof. Department of Sociology, University of Vermont, 1995-2010.

Member, School of Social Science, Institute for Advanced Study, Princeton, NJ, 2000-  
2001.

Visiting Associate Prof. Critical Studies Division, School of Cinema-Television,  
University of Southern California, Spring 1997.

Asst. Prof. Department of Sociology, University of Vermont, 1989-1995.

Asst. Prof. Department of Communication Arts, University of Wisconsin-Madison, 1984 -  
1989.

### **Degrees**

PhD Speech Communication, University of Illinois at Urbana-Champaign, 1986.

MA Speech Communication, University of Illinois at Urbana-Champaign, 1982.

AB Semiotics, Brown University, May 1977.

## Books

*The Net Effect: Romanticism, Capitalism, and the Internet*, 2011, NYU Press, 219 pp.  
(Selected as a *Choice* Outstanding Academic Title of 2011; 49.5 [Jan. 2012]: p. 815. Received an honorable mention for the 2012 book prize of the Association of Internet Researchers: <http://aoir.org/2012-aoir-book-award/>. [Chinese translation](#), East China Normal University Press (ECNUP), Shanghai, 2020, ISBN 9787567597600.)

edited volume, with Zephyr Teachout, *Mousepads, Shoe Leather, and Hope: Lessons from the Howard Dean Campaign for the Future of Internet Politics*, Paradigm Publishers, September 2007. Author of "Introduction," pp. 2-14, and with Zephyr Teachout, "Theories: Technology, the Grassroots, and Network Generativity," pp. 23-36, and "The Legacies of Dean's Internet Campaign," pp. 233-243.

*Selling the Air: A Critique of the Policy of Commercial Broadcasting in the United States*, University of Chicago Press, 1996, 336 pp. (Winner of the 1996 Donald McGannon Award for Social and Ethical Relevance in Communication Policy Research.)

## Articles and Chapters

“‘Business Model’ and ‘Monetisation’: On the Uses of Buzzwords,” *Communication, Capitalism, and Critique*, Vol 20 No 2 (2022), pp. 195-212.  
<https://doi.org/10.31269/triplec.v20i2.1352>

“Smythe, Dallas. Facing Facts About the Broadcast Business, 20 U. Chicago L. Rev. 96” (1952), *Communication Law and Policy*, 25:4, (2020) 506-509, DOI: [10.1080/10811680.2020.1805980](https://doi.org/10.1080/10811680.2020.1805980) (a reflection on the continuing importance of Smythe’s 1952 essay for law and political economy).

“The Internet as a Structure of Feeling: 1992-1996,” *Internet Histories*, Vol. 1, No. 1, April 10, 2017, pp. 79-89, <http://dx.doi.org/10.1080/24701475.2017.1306963>

"Internet," in *Digital Keywords: A Vocabulary of Information Society and Culture*, Ben Peters (ed.). Princeton University Press, 2016, pp. 184-196.

"Steve Jobs, Romantic Individualism, and the Desire for Good Capitalism," *International Journal of Communication* 9 (2015), Feature, pp. 3106–3124.  
<http://ijoc.org/index.php/ijoc/article/view/4062/1473>

"Culture Digitally: Habitus of the New," invited essay, with Zizi Papacharissi, organized by Tarleton Gillespie, *Journal of Broadcasting and the Electronic Media*, 57(4), 2013, pp. 596–607.

- "Policy, Politics, and Discourse," *Communication, Culture, and Critique*, Volume 6, Issue 4, December 2013, pp. 488-501.  
(<http://onlinelibrary.wiley.com/doi/10.1111/cccr.12028/abstract>)
- "Romancing the Internet: An Interview With Thomas Streeter," Hye Jin Lee, *Journal of Communication Inquiry* 2012 36: 95
- "Body, the Romantic Self, and the Internet," feature essay, in the *International Journal of Communication* Vol. 4, 2010 (online:  
<http://ijoc.org/ojs/index.php/ijoc/article/view/737/400>)
- "[The Moment of Wired](#)," *Critical Inquiry*, 31, Summer 2005, pp. 755-779.
- "Romanticism in Business Culture: the Internet, the 1990s, and the Origins of Irrational Exuberance," in Andrew Calabrese and Colin Sparks (eds.), *Toward a Political Economy of Culture: Capitalism and Communication in the Twenty-First Century*, Rowman & Littlefield Publishers, 2004, pp. 286-306.
- "The Romantic Self and the Politics of Internet Commercialization," *Cultural Studies*, Vol. 17, no. 5, Sept. 2003, pp. 648-668.
- "The Net Effect: the Internet and the New White Collar Style," School of Social Science, Institute for Advanced Study, Occasional Paper Number 14, February, 2003, pp. 1-19 (<https://www.sss.ias.edu/files/papers/paper14.pdf>)
- "Television and the Law," in Toby Miller (ed.), *Television Studies*, British Film Institute, 2002, pp. 40-43.
- with Michael Curtin, "Media," in Richard Maxwell (ed.), *Culture Works: the Political Economy of Culture*, University of Minnesota Press/Social Text, 2001, pp. 225-249.
- "What is an Advocacy Group, Anyway?" in Michael Suman and Gabriel Rossman, eds., *Advocacy Groups and the Entertainment Industry*, Praeger/UCLA Center for Communication Policy, 2000, pp. 77-84.
- "Notes towards a political history of the Internet 1950-1983," *Media International Australia incorporating Culture and Policy*, No. 95, May 2000, pp. 131-146.
- "'That Deep Romantic Chasm': Libertarianism, Neoliberalism, and the Computer Culture," in Andrew Calabrese and Jean-Claude Burgelman, eds., *Communication, Citizenship, and Social Policy: Re-Thinking the Limits of the Welfare State*,

Rowman & Littlefield, 1999, pp. 49-64. (Reprinted in Justin Lewis and Toby Miller, eds., *Critical Cultural Policy Studies: A Reader*, Blackwell, 2003, pp. 161-171.)

"Blue Skies and Strange Bedfellows: the Discourse of Cable TV," in Lynn Spigel and Michael Curtin (eds.), *The Revolution wasn't Televised: Sixties Television and Social Conflict*, Routledge, 1997, pp. 221-242. (A revision of "The Cable Fable" with some new material.)

"The 'New Historicism' in Media Studies (Reply to Robert McChesney's 'Communication for the Hell of It: The Triviality of U.S. Broadcasting History')," *Journal of Broadcasting and Electronic Media*, 40, 1996, pp. 553-557.

with Wendy Wahl, "Audience Theory and Feminism: Property, Gender, and the Television Audience," *Camera Obscura*, fall 1995, No. 33-34, pp. 243-261.

"Some Thoughts on Free Speech, Language, and the Rule of Law," in Robert Jensen and David S. Allen (eds.), *Freeing the First Amendment: Critical Perspectives on Freedom of Expression*, New York University Press, 1995, pp. 31-53.

"For the Study of Communication and Against the Discipline of Communication," *Communication Theory*, Vol. 5, No. 2, May 1995, pp. 117-129.

"Selling the Air: Property and the Politics of U.S. Commercial Broadcasting," *Media, Culture, and Society*, Vol. 16, No. 1, January, 1994, pp. 91-116. (Reprinted in a revised version as "Liberal Television: Property and the Politics of Commercial Broadcasting," in *Mainstream(s) and Margins: Cultural Politics in the '90s*, eds. Michael Morgan and Susan Legett, Greenwood Publishing Group, 1996.)

"Broadcast Copyright and the Bureaucratization of Property," *Cardozo Arts & Entertainment Law Journal*, Vol. 10, Number 2, 1992, pp. 567-590. (Reprinted in *The Construction of Authorship: Textual Appropriation in Law and Literature*, edited by Martha Woodmansee and Peter Jaszi, Duke University Press, 1994.)

"Beyond Freedom of Speech and the Public Interest: the Relevance of Critical Legal Studies to Communications Policy," *Journal of Communication*, Spring 1990, Vol. 40, No. 2, pp. 43-63.

"Polysemy, Plurality, and Media Studies," *Journal of Communication Inquiry*, Vol. 13, No. 2, Summer 1989, pp. 88-106.

"Beyond the Free Market: the Corporate Liberal Character of U.S. Commercial Broadcasting," *Wide Angle*, Volume 11, Number 1, 1989, pp. 4-17.

"The Cable Fable Revisited: Discourse, Policy, and the Making of Cable Television," *Critical Studies in Mass Communication*, June 1987, pp. 174-200. (Reprinted in Stephen Graham, ed., *The Cybercities Reader*, Routledge, 2004, pp. 53-56.)

"An Alternative Approach to Television Research: Developments in British Cultural Studies at Birmingham," in Willard D. Rowland, Jr., and Bruce Watkins eds., *Interpreting Television: Current Research Perspectives*, Sage, 1984, pp. 74-97.

"Policy Discourse and Broadcast Practice: the FCC, the US Broadcast Networks, and the Discourse of the Marketplace," *Media, Culture, & Society*, Vol. 5, No. 3/4, July/October 1983, pp. 247-262.

### **Web-based Essays and Projects**

"Reflections on technology and the 2016 elections," Microsoft Research New England Social Media Collective research blog, posted March 16, 2016.  
<https://socialmediacollective.org/2016/03/16/reflections-on-technology-and-the-2016-elections/>

"The Habitus of the New," a dialog with Prof. Zizi Papacharissi on [CultureDigitally.org](http://culturedigitally.org):  
<http://culturedigitally.org/2012/10/the-habitus-of-the-new/>, posted Oct. 16, 2012.

"Why, Really, Do We Love Steve Jobs?" *In These Times*, Oct. 13, 2011:  
[http://www.inthesetimes.com/article/12100/why\\_really\\_do\\_we\\_love\\_steve\\_jobs](http://www.inthesetimes.com/article/12100/why_really_do_we_love_steve_jobs)

"Law in the Text," for *In Media Res: A MediaCommons Project*, August 27, 2010:  
<http://mediacommons.org/imr/2010/08/19/law-text>

"What is Commercialism?" in *Flow: A Critical Forum on Television and Media Culture*, July 8, 2005, Volume 2, Issue 8: <http://flowtv.org/2005/07/commercialism-markets-public-television-for-profit-television-political-economy/>

"The Problem of Morality in Media Policy," in *Flow: A Critical Forum on Television and Media Culture*, Volume 2, Issue 3, April 29, 2005:  
<http://flowtv.org/2005/04/policy-reception-political-economy-technology-broadband-morality/>

"Can the Social History of Audiences Contribute to Media Reform?" in *Flow: A Critical Forum on Television and Media Culture*, March 4, 2005, Volume 1, Issue 11,  
<http://flowtv.org/2005/03/can-the-social-history-of-audiences-contribute-to-media-reform/>

"Media Left Out?" in *Flow: A Critical Forum on Television and Media Culture*, January 7, 2005, Volume 1, Issue 7: <http://flowtv.org/2005/01/media-left-out/>

"Desperately Seeking Bandwidth," in *Flow: A Critical Forum on Television and Media Culture*, November 5, 2004, Volume 1, Issue 3,  
<http://flowtv.org/2004/11/desperately-seeking-bandwidth/>

"This is not Sex: A Web Essay on the Male Gaze, Fashion Advertising, and the Pose," with Nicole Hintlian, Samantha Chipetz, and Susanna Callender, first posted in 2002,  
<http://www.uvm.edu/~tstreete/powerpose/>.

"Reflections on Textual Authority beyond the Printed Page." *M/C Reviews* 15 Sept. 1999,  
<http://reviews.media-culture.org.au/modules.php?name=News&file=article&sid=1771>

"Semiotics and Advertisements," a hypertext essay and tutorial for undergraduates on using semiotic techniques to analyze advertising, media, and contemporary culture, first posted in 1998, updated several times since:  
[http://www.uvm.edu/%7Eetstreete/semiotics\\_and\\_ads/](http://www.uvm.edu/%7Eetstreete/semiotics_and_ads/).

### Reviews & Review Essays

Review of Gina Neff's *Venture Labor: Work and the Burden of Risk in Innovative Industries*, *Journal of Broadcasting & Electronic Media* 57(3), 2013, pp. 427–430.

Movie Review of documentaries, "Steve Jobs: the Lost Interview" and "Steve Jobs—One Last Thing," *Journal of American History*, Volume 99, No. 3, Dec. 2012, p. 1015-1018.

"Breakthrough TV Books," on Purnima Mankekar's *Screening Culture, Viewing Politics* and Steven Classen's *Watching Jim Crow*, in *Lingua Franca*, Volume 11, No. 1, February 2001.

*Theorizing Communication: a history*, by Dan Schiller, 1996, in *Historical Journal of Film Radio and Television*, Vol. 18, No. 1, 1998, pp. 155-156.

*Copyrighting Culture: The Political Economy of Intellectual Property*, by Ronald V. Bettig. 1996, in *Journal of Communication*, Autumn 1997, pp. 176-178.

"Language and the Crisis of Legal Interpretation," a review essay of seven books, *Journal of Communication*, Vol. 47, No. 1, Winter 1997, pp. 128-135.

*The Politics of Pictures: The Creation of the Public in the Age of Popular Media*, by John Hartley, in *Historical Journal of Film Radio and Television*, vol. 16, no. 2, June, 1996, pp. 299-300.

*Postmodern Jurisprudence: The Law of Texts in the Texts of Law* by Costas Douzinas and Ronnie Warrington with Shaun McVeigh and *Contested Culture: The Image, the Voice, and the Law* by Jane M. Gaines, in *Journal of Communication*, Autumn 1992, Vol. 42, No. 4, pp. 198-201.

*Powermatics: A discursive critique of new communications technology* by Marike Finlay, in *Journal of Broadcasting and the Electronic Media*, Vol. 33, No. 1, Winter 1989, pp. 107-109.

*Telematics and Government* by Daniel Schiller, in *Communication Perspectives*, Vol. IV, No. 4, January, 1983, pp. 10-11.

### **Conference Activities and Presentations**

“Feeling as Thought and Thought as Feeling: Towards an Analysis of Writing Practices as Technologies of the Self,” a paper presented in person to the annual conference of the Society for Cinema & Media Studies in Denver, Colorado USA, April 15<sup>th</sup> 2023.

“Revisiting the Policy Work of Dallas Smythe: On the Political in Political Economy,” a paper presented virtually to the Canadian Communication Association Annual Conference on June 4<sup>th</sup>, 2021.

With Aracele Torres, “Net Neutrality in Brazil and the US: A Comparison of Policy Discourses,” a paper presented virtually to the International Communication Association Annual Conference, May 27-31, 2021.

“Rethinking ‘Code is Law’: on the Blurry Boundaries between Code and Law in E-Discovery,” a paper presented to the International Communication Association Annual Conference in Washington, D.C., May 26<sup>th</sup>, 2019.

“Language and Media Market Formation,” a paper presented to the International Communication Association Annual Conference in Washington, D.C., May 27<sup>th</sup>, 2019.

“Digitally Enabled Legal Prolivity,” a paper presented to the Association for the Study of Law, Culture, and the Humanities Annual Conference in Ottawa, Ontario, March 23<sup>rd</sup>, 2019.

“How Legal Language Silences: The Effects of Digitally Enabled Legal Prolivity,” a paper presented to the International Communication Association Annual Conference in Prague, Czech Republic, May 27<sup>th</sup>, 2018.

“The Digitalization of Law: How Technologies of Writing Shape the Law, 1980-2010,” a paper presented to the Annual Meeting of the Society for Social Studies of Science

(4S) in Boston, Mass., Aug. 31<sup>st</sup>, 2017.

“The Many Meanings of Public Media,” presented to an Exploratory Meeting on The Future of Public Media sponsored by the American Academy of Arts and Sciences in New York City, June 5, 2017. <https://www.amacad.org/multimedia/pdfs/06052017-Participant-List.pdf>

“The Internet as a Structure of Feeling,” a paper presented to the International Communication Association Annual Conference in San Diego, California, May 29th, 2017.

“Your iPhone is Made of Legal Fine Print: Legal Writing Practices in the Digital Era,” a paper presented to the Association for the Study of Law, Culture, and the Humanities Twentieth Annual Conference, Stanford, California, April 1, 2017.

"Law as Media Technology: Transformations in Legal Writing Practices 1980-2010," a paper presented to the Law and Society Association's Annual Conference in New Orleans, LA, June 4, 2016.

"Capitalism and the digitalization of law," a paper presented to the conference, Capitalism, Culture and the Media, University of Leeds, UK, September 7-8, 2015.

"Digitalization, Discourse Networks, and the Law: Online Legal Databases, 1980-2010," a paper presented to the Law and Society Association's Annual Conference in Seattle, Washington, May 29<sup>th</sup>, 2015.

"Digitalization, Discourse Networks, and the Law: The Move to Online Legal Databases, 1980—2000," a paper presented to the conference, Law's Pluralities: cultures | narratives | images | genders, May 6-8, 2015, Justus Liebig University Giessen, Germany.

"Culture, Technology, and Law, or, Why, Really, Do We Love Steve Jobs?" A UVM University Scholar presentation, March 11, 2015.

SUNY Plattsburgh Department of Communication Studies, Lambda Pi Eta Honor Society annual talk, "The Culture in Technology, or Why, Really, Do We Love Steve Jobs?" October 23<sup>rd</sup>, 2014.

"From Romanticism vs. Expertise to Romanticism as Expertise," a paper presented to the International Communication Association Annual Conference in Seattle, Washington, May 25th, 2014.

“Culture and the Economy: What is Their Relation, Again?” a paper presented to the



International Communication Association Annual Conference in Seattle, Washington, May 25th, 2014.

"Steve Jobs, Authenticity, and the Desire for a 'Good' Capitalism," a paper presented to the International Communication Association Annual Conference in Seattle, Washington, May 23<sup>rd</sup>, 2014.

"The Internet and the Habitus of the New in the Culture of Internet Policymaking," a paper presented to the International Communication Association Pre-conference on Conditions of Mediation at Birckbeck College, University of London, UK, June 17, 2013.

Contributor to the Summit on Freedom of the Press in the 21<sup>st</sup> Century, sponsored by the Association for Education in Journalism and Mass Communication and held at the University of Oregon on April 12, 2013: [http://www.aejmc.org/home/wp-content/uploads/2013/08/AEJMC\\_Summit\\_Report.pdf](http://www.aejmc.org/home/wp-content/uploads/2013/08/AEJMC_Summit_Report.pdf)

"The Net Effect," an author-meets-critics panel at the Eastern Sociological Society's annual meeting, Boston, March 22, 2013.

"From Romanticism vs. Expertise to Romanticism as Expertise: Thirty Years of Internet History," an invited Presentation to the Working Group on Expertise and Governance sponsored by the Institute for Global Law and Policy at Harvard Law School, Nov. 7, 2012.

Convener and participant, "Technology, Gender, and Labor," a panel discussion sponsored by the Univ. of Massachusetts Dept. of Communication, Oct. 26<sup>th</sup>, 2012.

"The Internet and the Habitus of the New: What Would Pierre Bourdieu Say About Facebook?" invited talk to MIT's Comparative Media Studies Colloquium, Oct. 11<sup>th</sup>, 2012.

"The Net Effect: Why, Really, Do We Love Steve Jobs?" invited talk to the symposium on Speculative Futures, UC Santa Barbara, May 11, 2012.

Organizer, conference on TV in the Academy ([http://www.uvm.edu/~tstreete/TV\\_symposia/](http://www.uvm.edu/~tstreete/TV_symposia/)), in conjunction with the UVM Humanities Center, University of Vermont, Nov. 18-19, 2011.

"The Net Effect: Culture & the Internet," invited talk at Bluffton University, Ohio, Nov. 15, 2011.

"The Net Effect: Why, Really, Do We Love Steve Jobs?" invited talk to the ICJMT

Symposium, Boulder, Colorado, Nov. 7-8, 2011.

"From James Marsh to Computers in Backpacks: Romanticism in the 21st Century," invited talk at the University of New Hampshire, Oct. 27, 2011.

"Policy, Politics, and Discourse after Neoliberalism," a paper presented to the Sixth annual conference on Interpretive Policy Analysis, Cardiff, Wales, June 24, 2011.

"Policy, Politics, and Discourse After Neoliberalism," a paper presented to the International Communication Association, Boston, MA, May 2011.

"Net Effects: Romanticism and the Computer Counterculture," a paper presented to the 11<sup>th</sup> Post45 Conference, Cleveland, Ohio, April 29, 2011.

"The Net Effect," invited talk at Northwestern University, March 1, 2011.

"The Net Effect: Capitalism, Romanticism, and the Internet," invited talk at Middlebury College, Feb. 17, 2011.

"Networks and the Social Imagination: Key Moments in the History of the Open Internet," a paper presented to the annual conference of the International Communication Association, Singapore, June, 2010.

"Capitalism, Passions, and the Social Construction of the Internet," a paper presented to the Association for Cultural Studies' "Crossroads" conference, Hong Kong, June 2010.

"The Net Effect: Capitalism, Passions, and the Social Construction of the Internet," invited paper presented to the Symposium on the Digital Humanities at Dartmouth College, May 14, 2010.

"Body, Writing, Telecommunication," a paper presented to the annual conference of the International Communication Association, Chicago, IL, May, 2009.

"The Net Effect: Technology, Romanticism, Capitalism," invited presentation to the Communications Colloquium of the PhD Program of the Graduate School of Journalism of Columbia University, New York, New York, March 27th, 2009.

"The History of the Internet in the History of the Internet," invited presentation to the Harvard-Mit-Yale Cyber Scholar Working Group, Yale Law School, New Haven Connecticut, March 26th, 2009.

"A Story of One's Own: the Dean Campaign and the Internet as a Social Narrative Technology," a paper presented at the annual conference of the Society for Social

Studies of Science, Montreal, Canada, October 13, 2007.

Respondent to panel, "User Rights in the User Generated Content Era: Media Literacy, Copyright, and Fair Use," annual conference of the International Communication Association, San Francisco, CA, May 25, 2007.

"Theories and Internet Politics: From Echo Chambers to Interpretive Communities," (with Zephyr Teachout), a paper presented at the conference "Media in Transition 5" at MIT, in Cambridge, Massachusetts, April 28, 2007.

Panel Organizer and presenter for "Beyond the Dean Scream: Lessons from the Dean Campaign and the Internet," at the national conference of the Action Coalition for Media Education, held at Champlain College, Burlington, Vermont, Oct. 7, 2006.

"Revisiting *Selling the Air*," a paper presented to the panel "Milestones in Communications Policy Research Revisited" at the International Communication Association meeting in New York City, May 2005.

"U.S. Policy Discourse and Modes of Morality," a paper presented to the Society for Cinema and Media Studies, London, UK, March 31- April 3, 2005.

"Cultural studies and copyright: on the politics of 'the ownership society'," a paper presented to the annual meeting of the American Studies Association in November, 2004, in Atlanta, Georgia.

"'Self-Motivating Exhilaration': on the Role of Culture in the Origins of Open Computing," a paper presented to the Association of Internet Research, 5.0: SUSSEX, UK, 19-22nd September 2004

"Where Should the Copyright Critics go from Here?: The Ambiguous Politics of the Romantic Self," a paper presented to the annual meeting of the Society for the Study of Social Problems, August, 2004, in San Francisco.

"The Net Effect: On the role of Culture in the Origins of Open Computer Communication," invited paper presented to the Department of Communication Arts, University of Wisconsin-Madison, Feb. 5, 2004.

"On the Internet and the Origins of Irrational Exuberance: Culture and Economic Change," paper presented to the Culture Section of the American Sociology Association annual convention in August, 2003, in Atlanta, Georgia.

Invited response to Susan Whiting, CEO, Nielsen Media Research, at a Massachusetts Institute of Technology Communications Forum event titled "What's Happening to

Prime Time?," April 17th, 2003. (<https://commforum.mit.edu/demographic-vistas-c453cfc43967>)

"Copyright and Convergence: How Intellectual Property is Replacing Channels as the Underpinning of Market Power in Electronic Media," a paper delivered to the Annual Convention of the Society for Cinema and Media Studies on March 6, 2003, in Minneapolis, Minnesota.

"Does Capitalism need Irrational Exuberance?: Business Culture and the Internet in the 1990s," a paper delivered on June 14, 2002, to the conference on "Capitalism and Communication in the Twenty First Century" in Honor of Nicholas Garnham at the University of Westminster, Harrow Campus, London, UK.

"The Net Effect: A Case Study of the Role of Popular Culture in Legal Change," a paper delivered to the annual conference of the Association for the Study of Law, Culture, and the Humanities, at the University of Pennsylvania Law School, Philadelphia, PA, March 8-9, 2002.

"The Net Effect: the Internet and the New White Collar Style," a paper delivered to the workshop on Information Technology and Society at the School of Social Science of the Institute for Advanced Study, June 8-10, 2001.

"Media: The problem of creativity," a paper delivered to the Philosophy of Communication Division of the International Communication Association in Washington, D.C., May, 2001.

"The Author, the Machine and the Law: Constructions of Personhood and the Internet," a paper delivered to the Society for Cinema Studies, in Washington, D.C., May 2001.

"The author, the machine, and the law: constructs of personhood and the politics of internet commercialization," paper presented to the School of Social Science of the Institute for Advanced Study, Princeton, NJ, Jan. 25, 2001.

"The Public in the Private, or Locating the Public Moments inside the Private Infrastructures of New Media" a paper for the Conference "Rethinking Public Media in a Transnational Era" at NYU, Jan. 11-14, 2001.

(with Michael Curtin) "'Edge': Media and Political Struggle in the Neo-network Era," paper delivered to the Philosophy of Communication Division of the International Communication Association at the annual convention in Acapulco Mexico in June, 2000.

- "Open Software, Intellectual Property, and the Politics of Creativity," invited paper presented on the symposium, "Infiltrating Digital Systems," at the Annenberg Center of the University of Southern California, Oct. 22, 1999.
- "Media, Intellectual Property, and Culture in the U.S.: Towards a Politics of Creativity," paper delivered to the conference on "The Humanities, Arts and Public Culture in Two Hemispheres," July 5-7, 1999, Brisbane, Australia.
- "What's in a Name?: The culture of business, the business of culture, and the politics of internet commercialization," paper delivered to the American Studies Association annual meeting, Nov. 22, 1998, Seattle, Washington.
- "The Computer Culture, the Romantic Self, and the Politics of Intellectual Property," paper delivered to the Working Group On Law, Culture and The Humanities, March 27-29, 1998, Georgetown University Law Center, Washington D.C.
- "Managerialism, Libertarianism, and Cyberpunk in Computer Culture: A Case Study of the Internal Politics of Neoliberalism," paper delivered to the 12th Euricom Colloquium on Communication and Culture, "Communication, Citizenship And Social Policy: Re-Thinking The Limits Of The Welfare State," University of Colorado at Boulder, October 2-5, 1997
- "Media and the Global Expansion of Intellectual Property: Neo-liberalism's Hidden Neo-regulation," paper delivered to a joint session of the International Communication Association and the Canadian Communication Association, Montreal, May, 1997.
- "Culture, Media, and Law," workshop coordinated for the conference: New Approaches to International Law, May 9-10, 1997, at Harvard Law School.
- "Intellectual Property, Cultural Creativity, and Cultural Policy Studies," paper delivered to the conference on "The Letter of the Law: Law, Literature, and Culture," at the University of Southern California in Los Angeles, Feb. 28, 1997.
- Coordinator, "Can Critical Theory Make a Difference? New Approaches to Communications Law and Policy," Nov. 8-9, 1996, at the Washington College of Law, Washington D.C. (a workshop sponsored by the Benton Foundation, the University of Vermont, and the Washington College of Law at American University).
- "Boy's Toys?: Gender, Domestic Space, and the Quandaries of Mass Marketing the Microcomputer," paper delivered to the annual convention of the International Communications Association, May, 1996 in Chicago, Illinois.

"The Developing Homestead Act for Cyberspace: the Creation of Property in the Internet," paper delivered to the annual convention of the International Communications Association, May, 1996 in Chicago, Illinois.

Panel Organizer, "The Commercial Takeover of the Internet: Causes and Consequences for Democracy," for the annual convention of the International Communications Association, May, 1996 in Chicago, Illinois.

"The Cultures of Legislation and the Media Industries," presentation for a forum on "The Telecommunications Act of 1996: Prospects, Problems, Projections," at the Massachusetts Institute of Technology's Research Program on Communications Policy, May 3, 1996.

Coordinator, workshop on "Culture, Media, Law: New Approaches to Media and Telecommunications Policy," sponsored by the European Law Research Center of Harvard Law School and the University of Vermont, on Dec. 2, 1995, at Harvard Law School.

"Inside the Beltway as an Interpretive Community: Towards a Theory of Telecommunications Policy in the U.S.," paper delivered to the annual convention of the International Communications Association, July 11-15, 1994, in Sydney, Australia. Selected as a top two paper by the Communication Law and Policy Interest Group.

"Cultural Studies, Law, and the Construction of Commercial Broadcasting in the U.S.," paper delivered to the annual convention of the International Communications Association, July 11-15, 1994, in Sydney, Australia.

Panel Organizer, "Communications Policy and Cultural Studies," for the annual convention of the International Communications Association, July 11-15, 1994, in Sydney, Australia.

"How to Sell Nothing and Get Rich: The Public Interest and the Idea of Property," paper delivered to the annual convention of the International Communications Association, May 27-31, 1993, Washington, D.C.

"Law, Textuality, and Cultural Studies: Towards a Theory of Television as Legal Inscription," paper delivered to the annual convention of the International Communications Association, May 27-31, 1993, Washington, D.C.

"For the Study of Communication, Against the Discipline of Communication," paper delivered to the annual convention of the International Communications Association, May 27-31, 1993, Washington, D.C.

Panel Organizer, "Rethinking the Public Interest in Broadcast Law and Policy," featuring FCC Commissioner Ervin S. Duggan, for the annual convention of the International Communications Association, May 27-31, 1993, Washington, D.C.

"Feminist Theories of Power and the Construction of the TV Audience," (with Wendy Wahl), paper presented to the conference *Console-ing Passions: Television, Video, and Feminism*, April 1-4, 1993, Los Angeles, CA.

"But not the Ownership Thereof . . .': The Peculiar Property Status of the Broadcast License," paper presented to the twentieth annual Telecommunications Policy Research Conference, Solomons, Maryland, Sept. 12-14, 1992.

"The (De)Construction of Authorship in the Electronic Media: The Case of Broadcast Copyright," paper presented to the Philosophy Division of the International Communications Association, in Miami, Florida, May 21-24, 1992.

"The Future of Liberal Television: The Bureaucratic Simulation of Property," delivered to the conference "Mainstream(s) and Margins: Cultural Politics in the '90's," on April 3, 1992, Amherst, Massachusetts.

"Criticism, Interpretation, and the First Amendment," a paper delivered to a Plenary Session on Research at the annual convention of the Association for Education in Journalism and Mass Communication, Boston, in August of 1991.

"Teaching Critical Theory and Freedom of Speech," presentation delivered to the Qualitative Studies Division of the Association for Education in Journalism and Mass Communication, Boston, in August of 1991.

"Sit Down and Be Counted: Commercial Control of Broadcasting and the Public Interest Clause in Broadcast Law," paper presented to the Association for Education in Journalism and Mass Communication, Boston, in August of 1991.

"Broadcast Copyright and the Bureaucratization of Property," paper delivered to the conference on "Intellectual Property and the Construction of Authorship" sponsored by the Society for Critical Exchange, April 18-21, 1991 at Case Western Reserve University in Cleveland, Ohio.

"The Dependence Of Commercial Broadcasting On Government and the Limits of the Public/Private Distinction," paper presented to the Conference on Culture and Communication, Temple University, Philadelphia, October 5-7, 1989.

"Broadcast Policy and the Limits of Liberalism," paper presented to the Philosophy Division of the International Communications Association, San Francisco, in May of 1989.

Organizer of a panel on "Key Words in Telecommunications Policy," for the Mass Communications Division for the annual meeting of the International Communications Association, San Francisco, in May of 1989.

"Policy and Politics: Broadcast Policy as a Discursive Practice," paper presented to the Mass Communications Division for the annual meeting of the International Communications Association, San Francisco, in May of 1989.

"War in the Filigree of Peace: Law, Liberalism, and the Indeterminacy of Consent and Coercion," presented to the 74th Annual Meeting of the Speech Communication Association, New Orleans, November 1988.

"Public Policy for Commercial Broadcasting and the Contradictions of Liberal Political Discourse," paper presented to the Third International Television Studies Conference, London, England, July 1988.

"Beyond Freedom of Speech and the Public Interest: the Relevance of Critical Legal Studies to Broadcast Policy," presented to the Mass Communications Division of the International Communications Association Convention, New Orleans, May 1988.

"Commercial Television and the State: Broadcast Policy and the Contradictions of Liberal Political Discourse," presented to the conference, "Television: Representation/ Audience/ Industry," at the Center for Twentieth Century Studies, University of Wisconsin-Milwaukee, April, 1988.

"The Relevance of Critical Legal Studies to Broadcast Policy," paper presented to the Interdisciplinary Legal Studies Colloquium of the Institute for Legal Studies, University of Wisconsin-Madison, November, 1987.

Coordinator, Midwest Conference of the Union for Democratic Communications, October 10-11, 1987 in Madison, Wisconsin. Conference theme: "Mobilizing Diversity."

"Soft News as a Discursive Practice: PM Magazine, the State, and the Domestic Sphere," paper presented to the philosophy division of the International Communication Association, Montreal, May, 1987.

Panel organizer, "Discursive Practices of Information and News," at the International Communication Association, Montreal, May, 1987.



"The Politics of Policy and the Contradictions of the Corporate Welfare State," presented to the Midwestern regional conference of the Union for Democratic Communications, University of Iowa, Iowa City, September, 1986.

"The Politics of Policy: Broadcast Policy as a Discursive Practice," presented to the Mass Communications Division of the International Communications Association Convention, Chicago, May 1986.

"Polysemy, Media Research, and Currents in Post-structuralism," presented to the Philosophy Division of the International Communications Association Convention, Chicago, May 1986.

Panel organizer, "The Problem of Polysemy and Media Studies," at the International Communications Association Convention, Chicago, May 1986.

"Technocracy and Television: Discourse, Policy, Politics and the Making of Cable Television," presented to the Fourteenth Annual Telecommunications Policy Research Conference, Airlie House, Airlie Virginia, April 1986.

"Ideology and Public Policy," paper presented to the Midwest Regional Conference of the Union for Democratic Communications, University of Wisconsin-Madison, November 1986.

"The Cable Fable Revisited: A Critical Look at the FCC and the Making of Cable Television," paper presented to the Mass Communications Division of the International Communications Association Convention, Honolulu, May 1985.

"The Commercialization of German Broadcasting and the Ideology of the 'New Media'," paper presented to the Mass Communications Division of the International Communications Association Convention, San Francisco, May 1984. Selected as a Mass Communications Division Top Ten Paper, and was one of four student papers to receive a "Mass Communications Award" from the division.

"An Alternative Approach to Television Research: Developments in British Cultural Studies at Birmingham," paper presented to the conference on New Directions in Television Research, Ann Arbor Michigan, April 16, 1983.

"Some Thoughts on Criticizing the Information Society," paper presented to the Fifth Conference on Culture and Communication, Philadelphia, March, 1983.

"Network Broadcasting and the Myth of Competition: a Review of the FCC's Investigations of Network Dominance," paper presented to the Mass

Communications Division of the International Communications Association  
Convention, Boston, May, 1982.

### **Honors and Grants**

C. Edwin Baker Award for the Advancement of Scholarship on Media, Markets and Democracy, 2017 (awarded annually by the Philosophy, Theory and Critique and Communication Law and Policy Divisions of the International Communications Association) [http://www.icahdq.org/about\\_ica/awards/baker.asp](http://www.icahdq.org/about_ica/awards/baker.asp)

University of Vermont [University Scholar](#) 2014-15

Co-PI, US Department of Transportation, "Emissions and Performance of Alternative Vehicles in Northern Climates: Signature Project #2," 2008-2009, a four year interdisciplinary research project studying attitudes and attitude change regarding fuel efficient vehicles (Lead PI: Dr. Britt A. Holmén, UVM Dept. of Engineering), \$1.8 million. The social sciences group studying attitudes also included Thomas Macias of UVM Sociology and Lynn Gregory of UVM's Dept. of Community Development and Applied Economics. Coordinated by UVM's University Transportation Center. I helped organize the social sciences part of this project, and served in an advisory role as Macias and Gregory worked on the survey research.

University of Vermont Instructional Incentive Grant for Academic Year 02-03: "Pictures and Pedagogy: Digital Editing and Display for Visual Literacy," (\$2044).

Residential Research Fellowship, Institute for Advanced Study, School of Social Science, Princeton, NJ, for academic year 2000-2001. Research Topic: "Personhood, Law, and Communication Technology: Making Sense of (and with) Internet Commercialization."

Faculty Summer Research Fellowship, University Committee on Research and Scholarship, Summer 2000, University of Vermont. Research topic: "The Politics of Creativity in the Multimedia Era: New Media, Contemporary Culture, and the Quandaries of Intellectual Property."

Fellow, Key Centre for Cultural Policy Studies, Griffith University, Brisbane, Australia, June-July 1999

Winner, 1997, Donald McGannon Book Award for Social and Ethical Relevance in Communication Policy Research.

Presidential Fellow, Salzburg Seminar, August 1995. Topic: Intellectual Property and International Law.

Foreign Travel Award from the Dean's Fund for Faculty Development, Summer 1994.  
Research Topic: "Culture, Media, and the Politics of Policy in Australia and the U.S."

Faculty Summer Research Fellowship, University Committee on Research and Scholarship, Summer 1994, University of Vermont. Research topic: "Free Speech, Language, and the Rule of Law."

Faculty Summer Research Fellowship, University Committee on Research and Scholarship, Summer 1992, University of Vermont. Research topic: "Broadcasting's Commodity Audience."

Fellow, National Endowment for the Humanities, Faculty Seminar on "Liberal Ideals in American Law, 1870-1940," conducted by Prof. Robert Gordon of Stanford Law School, Palo Alto CA, June 25 - August 3, 1990.

Faculty Summer Research Fellowship, University Committee on Research and Scholarship, Summer 1990, University of Vermont. Research topic: "The Peculiar Property Status of the Broadcast License: An Encounter with the Limits of Liberalism."

Research Support Grant, UW Graduate School Research Committee, Fall 1988, University of Wisconsin-Madison. Research topic: Technocracy and Television.

Ameritech Research Fellow, Summer 1988, University of Wisconsin-Madison. Research topic: Implications of New Political Economic Theories for Broadcast Policy.

Research Support Grant, UW Graduate School Research Committee, Summer 1986, University of Wisconsin-Madison. Research topic: Policy Discourse and Broadcast Practice

Fulbright-Hays Scholarship for research in the Federal Republic of Germany, March, 1984 (declined).

Alternate Candidate, International Doctoral Research Fellowship for Western Europe (Social Science Research Council), March, 1984.

University Fellowships, University of Illinois, 1981 and 1982.

Phi Kappa Phi Honor Society. Elected 1981.

## **Teaching Experience**

**Graduate Courses:** Theory and Cyberspace: Culture, Communications, and Technology; Cultural Studies and the Media; Media Theory; Television Theory; Telecommunications Policy

**Seminars:** Media and Technology; Sociology of Culture; Mass Media in Modern Society; Science Fiction and Society; Life in the Matrix: Information Technology and Society; Sociology of Culture; Sociology of the Media Industries; Media, Community, and Democratic Politics in a Postmodern Society

**Online:** Survey of Mass Media

**Lecture/Discussion:** Media and Elections, Survey of the Mass Media; Sociology of News; Sociology of Popular Culture; Sociology of Language; Telecommunications Policy; Elements of Broadcasting; Processes and Systems of Communication

## **Service to the University**

President, United Academics (UVM faculty union), July 1, 2017- Dec. 30, 2018.

Presidential Search Panel, representing the College of Arts and Sciences, 2011-2012.

TRI Working Group in culture and society, 2009-2010

Chair, Sociology, 2009-2015.

Secretary of the Executive Council United Academics Spring 2007-2009

Market Adjustment Committee, United Academics Spring 2007-2009

2008-09, UVM Professional Standards Committee (University-wide promotion and tenure review)

2007-2009: Committee on Undergraduate Policy, Sociology Department

2007-2009: Sociology Department webmaster; website redesign summer and fall 2007

2005- Founding Co-director of UVM's Summer Integrated Media Studies Institute, an intensive course in social documentary in the new digital environment.

2004-2009: Secretary and Salary Consultant for the Executive Committee of United Academics, the faculty union of the University of Vermont

2003-04, Faculty Standards Committee of the College of Arts and Sciences

2002-2003: APC/Search Committee Chair, Sociology Department

1999-2000: Chair of the Social Sciences Study Section of the UCRS Grant Program,  
Graduate College, University of Vermont

Fall 1999: Search Committee, Sociology Department

1998-2002, coordinator, Working Group on Media, Culture, and Society, University of  
Vermont

1998-2002, Technology Committee (co-chair, 1999-2000), University of Vermont Faculty  
Senate

1997-1999, Chair, Committee on Undergraduate Policy, Sociology Department, University  
of Vermont

1996, 1999, Administrative Policy Committee (hiring and administrative issues), Sociology  
Department, University of Vermont

1994-96, Organizer, Lecture Series on Media, Culture, and Politics for the Humanities  
Program of the University of Vermont

1992-95, Curriculum Committee, College of Arts and Sciences, University of Vermont

1990-94, Committee on Undergraduate Policy, Sociology Department, University of  
Vermont

1987-88, Graduate Committee (graduate admissions and policies), Department of  
Communication Arts, University of Wisconsin-Madison.

### **Service to the Profession**

Grant proposal reviews for the National Science Foundation, Social Sciences and  
Humanities Research Council of Canada, Guggenheim Foundation.

Member, Editorial Boards *Communication Law and Policy*, *Critical Studies in Media  
Communication*, *Social Media and Society*

Secretary and Newsletter Editor, Communication Law and Policy Interest Group of the  
International Communication Association, 1993-96.

Journal manuscript reviews, *Journal of American History*, *Canadian Journal of Film Studies*, *Technology and Culture*, *Social Identities*, *Television and New Media*, *Business History Review*, *Cultural Studies*, *Journal of Broadcasting and Electronic Media*, *Journalism Monographs*, *Journal of Communication*, *Critical Studies in Mass Communication*, *Journal of Communication Inquiry*, *Communication Law and Policy*.

Convention paper reviews, International Communication Association (Philosophy of Communication and Communication Law and Policy Divisions), Association for Education in Journalism and Mass Communication.

Book manuscript reviews, Rutgers University Press, NYU Press, MIT Press, University of California Press, Rowman and Littlefield, Paradigm Publishers, Duke University Press, University of Wisconsin Press, Temple University Press, Iowa State University Press, Methuen, Sage, Guilford.

### **Professional Memberships**

American Studies Association

American Sociological Association

Association for Cultural Studies

Association for Education in Journalism and Mass Communication

International Communication Association

Society for Cinema and Media Studies

The Law and Society Association